



SEASIDES SPONSORSHIP KIT

2025



FEBRUARY

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FEBRUARY 20-22, 2025

Proposal Kit

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SEASIDES 2025

Seasides is a community-driven security conference. The motive of this event is to provide **free of cost premium content** workshops and training, with conference experience on par with Blackhat/DEFCON. The journey of Seasides began in 2018. Since then, we have held four physical conferences in Goa and various other initiatives. The conference is managed by the Seasides Social Welfare Foundation, registered as a non-profit society. **Seasides 2023 saw over 1,000 attendees**, and we're aiming for even greater participation this year.

Target Audience:

Conference is free and open to all. We target industry professionals, security researchers, and students seeking to enter the domain or enhance their cybersecurity skills. Activities are planned in such a way that there is something for everyone.

Highlights of events planned for Seasides 2025:

- More villages like code review, blue team village hardware hacking village etc
- Hardware oriented sessions like Drone Programming, IOT security
- **Career Booster:** An initiative at Seasides 2025 to help potential candidates achieve their career goals with activities like resume reviews and mock interviews. Reviewed profiles will be forwarded to our sponsors for the event.
- More CTFs and fun hacking sessions

Benefits of Supporting Us

- A gesture of goodwill towards the community
- **Brand Recognition:** The Seasides team is well-known for creating innovative content and promotional materials. Our social media posts are engaging, informative, and entertaining. By supporting us, you can enhance your brand recognition and expand awareness of your organization. We will also work to offer custom swag sponsorships to further increase brand recall.

- **Potential Sales Leads:** Our efforts in marketing with creative content has helped our sponsors in the past to get sales leads. Our online posts helps us get the traction

Social Media Presence:

We have a great reach and engagement on posts on our different social media handles. Any post or notification reaches:

LinkedIn: 9000+ followers (www.linkedin.com/company/seasides)

Twitter: 4500+ followers (www.twitter.com/seasides_conf)

Instagram: 2000+ followers (www.instagram.com/seasides_conf)

Facebook: 1200+ followers (www.facebook.com/seasidesconference)

Event Sponsorships:

A. \$5,000/USD – Diamond :

Benefits

- a. Logo printed on the badge and lead logo placed on sponsorship page as Diamond sponsors
- b. LinkedIn and Twitter Shout Outs featuring your brand/Logo and during the event and periodic posts.
- c. Logo printed on all promotional materials (standees) which will be displayed at event venues
- d. Standee with the company logo to be kept at the venue
- e. Acknowledgement/Thank You in Seasides materials developed for the conference.
- f. Periodic tweets thanking the sponsors

B. \$3,000/USD – Platinum :

Benefits

- a. Logo placed on sponsorship page as Platinum sponsors
- b. LinkedIn and Twitter shoutouts featuring your brand/Logo and during the conference and periodic posts
- c. Logo printed on all promotional materials (standees) which will be displayed at event venues

- d. Standee with the company logo to be kept at the venue
- e. Periodic tweets thanking the sponsor

C. \$2,000/USD – Gold :

Benefits

- a. Company logo featured sponsorship page as Gold sponsors
- b. Logo printed on all promotional materials (standees) which will be displayed at event venue
- c. LinkedIn and Twitter shoutouts featuring your brand/Logo and during Seasides event
- d. Standee with the company logo to be kept at the venue
- e. Periodic tweets thanking the sponsors (can discard - repetitive)

D. \$1500 – Food and Beverage sponsors at party :

Benefits

- a. Credit as Food and Beverage sponsors for each day, announced at the venue
- b. Company logo featured on sponsors page
- c. LinkedIn and Twitter shoutout featuring your brand/Logo
- d. Sponsor recognition and acknowledgement featured at the venue

E. \$1000 – Silver :

Benefits

- a. Credit as Evening snacks sponsors, announced at the venue
- b. Company logo featured on Seasides' Sponsors page
- c. LinkedIn and Twitter shoutout featuring your brand/Logo
- d. Standee with the company logo to be kept at the venue
- e. Sponsor recognition and acknowledgement at the venue

F. \$500 – Bronze :

Benefits

- a. Company logo featured on Seasides' Sponsors page
- b. LinkedIn and Twitter shoutout featuring your brand/Logo
- c. Sponsor recognition and acknowledgement at the venue.

Custom Sponsorships:

Seasides encourages participation from a wide range of organizations. If you have an idea on a custom sponsorship, please let us know. We'll do our best to facilitate a way for you to get involved.

Terms:

All financials are handled by Seasides Social Welfare Foundation. No refunds can be provided once the agreement is signed and the amount is received. If for any reason the event is canceled/rescheduled, we will use the sponsorship amount in the next event we organize with the same benefits agreed upon. However, no refunds will be provided in any case. All sponsorships must be paid in full prior to the start of the event in order to participate.

To sign up for sponsorship, please send an email to prashant.kv@seasidestech.com and parveen@seasidestech.com